



### Our Company

Eternal Financial Advisory Pte Ltd is licensed by the Monetary Authority of Singapore (MAS) to provide independent private wealth advisory and management services in Singapore.

Our services are highly customised to cater to each client's unique needs. These services span widely from risk management of unexpected life crisis to wealth protection from creditors, from portfolio management of collective investment schemes, to tax planning in wealth succession. The legal and contractual aspects of these advices, often left out by others in this industry, are also our expertise. Our client base ranges from the ordinary man, professional entrepreneurs, politicians, magistrates, MDs, Chairman of listed companies and tycoons. Our deals are from few hundred dollars to multi-million dollars, and we closed one of the largest retirement plan deal in Singapore.

Eternal Financial Advisory Pte Ltd is honoured to receive the prestigious Enterprise 50 Award presented by International Enterprise Singapore and SPRING Singapore in Nov 2008. This award recognises and honours the top 50 privately-held companies in Singapore for their entrepreneurial excellence and contribution to economic development. Being the only financial advisory firm to receive this award endorses our company's pinnacle of excellence in this industry and our success in building strong bonds and long lasting relationships with our clients and business partners. As a high growth company, we are constantly seeking like-minded, passionate and ambitious young individuals to join our team of energetic, high-achieving advisors to reach this huge market.

### Our Mission

We mission to provide unparalleled professional financial advisory services to our clients, building life-long relationships through trust, integrity and passion, and uphold their interest with utmost importance before all else.

### Our Vision

We envision that Eternal Financial Advisory Pte Ltd will continue to be the best and most highly acclaimed independent financial advisory boutique in Singapore.

### Our Passion

We regard this profession as a high calling in our lives and we are passionate to share our expertise and to walk with



our clients along their financial journey until they reach their financial goals.

The Representatives of Eternal Financial Advisory Pte Ltd are passionate about giving our clients the best by providing quality financial planning through our Independent Platform and empowering our clients with feasible options to insure and invest with freedom & feasibility. Our Performance indicators are driven by integrity and building lasting long term relationships with clients and companies, held together by TEAMWORK.

### Our Mission to Advisers

Eternal Financial Advisory Pte Ltd directors possess excellent track records in performance and are highly committed in the coaching and grooming of their financial advisory representatives, helping them to advance rapidly and succeed in their career. Their quest is to maintain a leadership position in financial advisory industry.

### Our Vision to Advisers

At Eternal Financial Advisory Pte Ltd, we take pride in building character and adopting a whole man concept approach in developing our future leader.

### Our Passion to Advisers

Through decades of experience as financial planning specialists, Eternal Financial Advisory Pte Ltd Director provide their financial advisory representatives an unparalleled level of support among their peers through the effective use of the company's resources.

### Our Services

Eternal Financial Advisory Pte Ltd Services comprise of Wealth Accumulation, Wealth Preservation, Wealth Succession among other services. Wealth Accumulation refer to retirement planning, Investment Planning and Children Education Funding. Wealth Preservation takes into account Insurance Planning, Income Protection and Keyman Insurance. Wealth Succession represents Wills & Trusts Creation as well as Business Continuation Programmes. Other Services consist of Mortgage and Business Loans, Employee Benefits & Stock Trading.

## ETERNAL FINANCIAL ADVISORY PTE LTD

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## 永恒财务咨询私人有限公司

### 公司资历

永恒财务咨询私人有限公司授权于新加坡金融管理局以在新加坡提供独立的私人财富管理咨询及服务。

我们服务高度定制化，以满足每个客户的独特需求。这些服务包括风险管理以致面对突发危机的事故、为债权人提供财富保护、处理集体投资计划的组合管理、税务规划以及财富继承计划。往往被内行人忽略的法律及合同事务也是我们的专长。我们的客户范围包括平凡人、专业企业家、政治家、法官、上市公司主席和大亨。我们的交易可从几百美元到数百万美元。我们甚至成功洽商新加坡有史以来最大的退休规划处理计划之一。

永恒财务咨询私人有限公司很荣幸能在2008年11月获颁由新加坡国际企业发展局和 SPRING Singapore 所颁发的最佳50企业奖项。此奖项认可在新加坡前50家的私人控股公司的创业英才与对促进经济发展的贡献。作为最佳50企业唯一的金融咨询公司，这个奖项绝对认可我们公司在这行业的卓越成绩和我们一路走来成功与客户所建立的坚固且持久的良好关系。作为一个高速增长的公司，我们一直不断寻求志同道合，富有热忱和雄心勃勃的年轻人加入我们的团体，来成功把业务扩展到国际市场。

### 我们的使命

我们的使命是提供无与伦比的专业金融咨询服务，与我们的客户建立坚固及持久的良好关系，通过诚心与热忱，维护他们的利益及他们最重要的一切。

### 我们的异象

永恒财务咨询私人有限公司将继续成为新加坡最优秀和最受好评的独立财务顾问。



### 我们的热忱

我们认为这一行业是我们的使命。我们满心热忱分享专业知识，并与客户同步沿其财政旅程，直到他们达到其财务目标。

永恒财务咨询私人有限公司的代表个个热衷于给客户最佳的财务规划。通过我们的独立平台，帮助客户量身定做财务方案，以确保和投资自由与可塑。我们的业绩指标一直以诚信和与客户建立持久的良好关系为标准。公司一再强调团体精神。

### 我们对职员的使命

永恒财务咨询私人有限公司董事一直保有栽培社会上新一代财务顾问的坚信。他们的目标是在财务咨询业保持领先地位。

### 我们对职员的异象

永恒财务咨询私人有限公司，引以自豪的是以一个整体性的概念培育未来领袖。

### 我们对职员的热忱

永恒财务咨询私人有限公司带给财务咨询代表无与伦比的成功并允许其代表有效利用公司资源。

### 我们的服务

永恒财务咨询私人有限公司组成的服务包括财富积累、财富保值、财富继承计划等。财富积累是指退休规划，投资规划和儿童的教育资助。财富保值牵涉到保险规划，收入保障以及关键人保险。财富继承是指遗嘱及信托创造和商业延续计划。其他服务还包括抵押贷款和商业贷款，员工福利及股票买卖。

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